

WHAT IS CLAIMED IS:

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1. A message board for persistently displaying a selected set of
4 messages, said message board comprising:

a plurality of surfaces rotatably connected around one or more axes;
6 a plurality of messages distributed on one or more of said surfaces;
one or more windows formed in one or more of said surfaces for
8 selectively revealing one or more subsets of said plurality of messages for
persistent display, wherein said selected one or more subsets of said plurality of
10 messages may be changed to persistently display a different one or more
subsets of said plurality of messages.

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2. The message board of claim 1, comprising:

14 attachment means for mounting said message board in a location for
persistent display.

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3. The message board of claim 1, wherein:

18 one of said plurality of surfaces comprises a customized persistently
displayed image on an exposed area for all positions of rotation of said plurality
20 of surfaces.

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4. The message board of claim 3, wherein:

said customized persistently displayed image comprises an
24 advertisement.

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5. The message board of claim 1, wherein:

at least one of said one or more windows comprises a movable cover
28 repositionable in a radial direction.

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6. The message board of claim 1, wherein:

one or more of said plurality of surfaces comprise independently rotatably
2 connected concentric interfacing rings.

4 7. The message board of claim 6, wherein:
one or more of said one or more windows is formed in one or more of said
6 rings.

8 8. The message board of claim 2, wherein:
one of said plurality of surfaces comprises a customized persistently
10 displayed image on an exposed area for all positions of rotation of said plurality
of surfaces.

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9. The message board of claim 8, wherein:
14 said customized persistently displayed image comprises an
advertisement.

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10. The message board of claim 2, wherein:
18 at least one of said one or more windows comprises a movable cover
repositionable in a radial direction.

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11. The message board of claim 2, wherein:
22 one or more of said plurality of surfaces comprise independently rotatably
connected concentric interfacing rings.

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12. The message board of claim 2, wherein:
26 one or more of said one or more windows is formed in one or more of said
rings.

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13. A method for making a message board, said method comprising the
30 steps of:

2 distributing a set of available messages across a first subset of a plurality
of surfaces;

4 forming windows in a second subset of said plurality of surfaces at
locations that will reveal one or more of a plurality of subsets of said available
messages for persistent display when said message board is assembled;

6 rotatably attaching said plurality of surfaces around one or more axes of
rotation.

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14. The method of claim 13, further comprising:
10 implementing an advertisement, customized name and/or image on an
area of one or more of said plurality of surfaces that will be persistently exposed
12 when said message board is assembled.

14 15. A method for advertising, said method comprising the steps of:
displaying a message board in a prominent fixed location, said message
16 board comprising a plurality of surfaces rotatably connected around one or more
axes, a plurality of messages distributed on one or more of said surfaces, one or
18 more windows formed in one or more of said surfaces for selectively revealing
one or more subsets of said plurality of messages for persistent display, wherein
20 said selected one or more subsets of said plurality of messages may be changed
to persistently display a different one or more subsets of said plurality of
22 messages, and an advertisement and/or corporate name and/or corporate logo
persistently displayed on an exposed area of said message board for all
24 positions of rotation of said plurality of surfaces; and
selecting a subset of said plurality of messages for persistent display.

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16. The method of claim 15, wherein said step of selecting said subset of
28 said plurality of messages for persistent display comprising the step of:

rotating a subset of said plurality of surfaces of said message board to
30 persistently display said selected subset of said plurality of messages.

17. A message board for persistently displaying a selected set of
2 messages, said message board comprising:

4 a first surface comprising a plurality of messages to be made available for
persistent display;

6 a second surface rotatably attached over said first surface, said second
surface comprising one or more windows configured to persistently display a
subset of said plurality of messages on said first surface;

8 a rotational device attached to said first surface such that rotation of said
rotational device rotates said first surface to allow selection of said subset of said
10 plurality of messages for persistent display through said one or more windows of
said second surface; and

12 an advertisement and/or corporate name and/or corporate logo on a
persistently exposed viewing area of any surface of said message board, said an
14 advertisement and/or corporate name and/or corporate logo conveying a source
of goods or services.

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18. The message board of claim 17, wherein:

18 said message board comprises a shape and/or style that reminds a viewer
of a source of said source of goods or services.

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19. The message board of claim 17, wherein:

22 said rotational device comprises a third surface attached to said first
surface, wherein said third surface comprises an advertisement and/or corporate
24 name and/or corporate logo.

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